

## Cookies Policy

### What are cookies and why do we use them?

Cookies are small files stored by the server (hereinafter "the Server") of the Website on the hard drive of the computer or other electronic device with which you visit our website. Cookies perform many functions, such as facilitating your browsing of the various Sites, storing your preferences and generally improving your browsing experience on each Site.

Cookies are unique to each web browser (e.g. Google Chrome, Mozilla Firefox, Internet Explorer) and contain anonymous information about the websites you visit and the devices you use. Depending on the purpose they serve and the way they work, cookies are divided into several categories.

### Which cookies do we use?

**"Strictly necessary cookies"**: the role of these cookies is to store information or to gain access to information already stored on your device, for the sole purpose of carrying out the transmission of a communication via an electronic communications network or for the provision of the information society service expressly requested by the user or subscriber.

We use cookies which are technically necessary for the realization of your connection and the maintenance of your choices regarding the presentation of the Website (e.g. language selection). In accordance with the law, you do not have the possibility to choose whether to reject the installation of these cookies, since without them it would not be technically possible to provide the services through our website.

The table below lists in detail the strictly necessary cookies used by our Website, the retention period and the specific purpose they serve:

Name	Source :	Duration	Purpose
Functional (functional)	Native (BoxNow)	1 year	Language selection

**"Performance Cookies (third party)"**: These cookies collect aggregate, anonymous, statistical information about how you use the Website, such as which pages you visit most often, the page from which your visit originated, the type of browser you use, and more. The collection of this aggregate information cannot lead to visitor identification.

We use (third party) performance cookies for the sole purpose of analysing the visits and improving the performance of the Website. When the user first browses our Website, his/her consent to the use of these cookies is requested in accordance with the conditions of the legislation. The consent options are available at any time to the user in order to modify and/or withdraw his/her consent, while the relevant pop-up window of the settings for the use of cookies is automatically reset by the Website every fifteen (15) days.

The table below details the performance/third party cookies used by our Website, the retention period and the specific purpose they serve:

**To see our list of cookies please go to Appendix A at the end of document**

### **Information about the Google Analytics service (with anonymisation function)**

Google Analytics is owned by Google Inc. (1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA), which is certified under the Privacy Shield framework, which provides appropriate safeguards for compliance with European data protection legislation. The Google Analytics service is used to record and measure traffic to the Website and is technically based on the use of cookies.

We use the anonymous data collected by cookies through Google Analytics to extract statistics and data that will help us improve our Website.

More information about Google's data processing policy can be found [here](#) (Google privacy policy) and about the use of cookies in the context of the Analytics service [here](#).

You have the option to block the collection of your data via Google Analytics altogether by installing the add-on in your browser: <https://tools.google.com/dlpage/gaoptout>

### **How you can control cookies via your browser**

Each user has the possibility to change the settings in his/her web browser in relation to cookies and their acceptance. You can choose, depending on the browser, between automatically accepting all cookies (this is usually set as the default), having a warning that cookies are used in certain cases and generally not allowing the use of cookies.

To manage and disable cookies, please follow the instructions for each browser:

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Safari](#)
- [Opera](#)

## Contact

If you have any questions regarding this Policy or, more generally, regarding our activities relating to the protection of your personal data, you can contact BoxNow at: [privacy@boxnow.gr](mailto:privacy@boxnow.gr).

## Changes to the current policy

BoxNow reserves the right to modify this Policy, always in accordance with the applicable legal rules on privacy and personal data protection. Visitors to our Website should periodically read this Privacy and Personal Data Protection Policy in order to be informed of any changes that are made, while the Company undertakes to make the necessary updates to its visitors and users by any appropriate means, in compliance with the conditions set by the EU General Data Protection Regulation 679/2016 and national legislation.

*Latest update: December 2024*

## APPENDIX A

### Category: Necessary (19)

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Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	MAXIMUM STORAGE DURATION
<b>.AspNetCore.Mvc.CookieTempDataProvider</b>	boxnow.gr	HTTP	Session
<b>First found URL:</b> <a href="https://boxnow.gr/get-in-touch">https://boxnow.gr/get-in-touch</a> <b>Cookie purpose description:</b> Preserves the visitor's session state across page requests. <b>Initiator:</b> Webservice <b>Source:</b> boxnow.gr <b>Data is sent to:</b> Unknown (not adequate)			
<b>__cf_bm</b>	boxnow.gr	HTTP	1 day
<b>First found URL:</b> <a href="https://boxnow.gr/get-in-touch">https://boxnow.gr/get-in-touch</a> <b>Cookie purpose description:</b> This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website. <b>Initiator:</b> Script tag <b>Source:</b> <b>Data is sent to:</b> Unknown (not adequate)			
<b>__cf_bm</b>	radar.cloudflare.com	HTTP	1 day

**First found URL:** <https://boxnow.gr/RedirectToLocalizedContent?targetCulture=en&contentItemId=%2Fhomepage-gr>

**Cookie purpose description:** This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

**Initiator:** Script tag

**Source:**

**Data is sent to:** Unknown (not adequate)

**\_\_orchantiforgery\_4r2r78x5xsv6q6rcc** boxnow.gr HTTP Session  
**0rxa5ssdx**

**First found URL:** <https://boxnow.gr/get-in-touch>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag

**Source:**

**Data is sent to:** Unknown (not adequate)

**\_GRECAPTCHA** google.com HTTP 180 days

**First found URL:** <https://boxnow.gr/get-in-touch>

**Cookie purpose description:** This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**1.gif** imgsct.cookiebot.com Pixel Session

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Used to count the number of sessions to the website, necessary for optimizing CMP product delivery.

**Initiator:** Script tag, page source line number 25

**Source:** <https://consent.cookiebot.com/uc.js>

**Data is sent to:** Ireland (adequate)

Adequate country under GDPR (EU)

**ar\_debug** doubleclick.net HTTP 30 days

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Checks whether a technical debugger-cookie is present.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**ARRAffinity** boxnow.gr HTTP Session

**First found URL:** <https://boxnow.gr/get-in-touch>

**Cookie purpose description:** Used to distribute traffic to the website on several servers in order to optimise response times.

**Initiator:** Script tag

**Source:**

**Data is sent to:** Unknown (not adequate)

**ARRAffinitySameSite** boxnow.gr HTTP Session

**First found URL:** <https://boxnow.gr/get-in-touch>

**Cookie purpose description:** Used to distribute traffic to the website on several servers in order to optimise response times.

**Initiator:** Script tag

**Source:**

**Data is sent to:** Unknown (not adequate)

**cf\_clearance** boxnow.gr HTTP 1 year

**First found URL:** <https://boxnow.gr/>

**Cookie purpose description:** This cookie is used to distinguish between humans and bots.

**Initiator:** Script tag

**Source:**

**Data is sent to:** Unknown (not adequate)

**collect** google-analytics.com Pixel Session

**First found URL:** <https://boxnow.gr/en/returns-developers>

**Cookie purpose description:** Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

**Initiator:** Script tag, page source line number 32

**Source:** <https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**CookieConsent** boxnow.gr HTTP 1 year

**First found URL:** <https://boxnow.gr/get-in-touch>

**Cookie purpose description:** Stores the user's cookie consent state for the current domain

**Initiator:** Script tag, page source line number 25

**Source:** <https://consent.cookiebot.com/uc.js>

**Data is sent to:** Ireland (adequate)

Adequate country under GDPR (EU)

**CookieConsent** widget-v5.boxnow.gr HTTP 1 year

**First found URL:** <https://boxnow.gr/>

**Cookie purpose description:** Stores the user's cookie consent state for the current domain

**Initiator:** Script tag

**Source:**

**Data is sent to:** Unknown (not adequate)

**rc::a** gstatic.com HTML Persistent

**First found URL:** <https://boxnow.gr/get-in-touch>

**Cookie purpose description:** This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

**Initiator:** Script tag, page source line number 23

**Source:** <https://www.google.com/recaptcha/api.js>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**rc::b** gstatic.com HTML Session

**First found URL:** <https://boxnow.gr/get-in-touch>

**Cookie purpose description:** This cookie is used to distinguish between humans and bots.

**Initiator:** Script tag, page source line number 23

**Source:** <https://www.google.com/recaptcha/api.js>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**rc::c** gstatic.com HTML Session

**First found URL:** <https://boxnow.gr/get-in-touch>

**Cookie purpose description:** This cookie is used to distinguish between humans and bots.

**Initiator:** Script tag, page source line number 23  
**Source:** <https://www.google.com/recaptcha/api.js>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)

**rc::d-15#** gstatic.com HTML Persistent

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/extended-storage-time>  
**Cookie purpose description:** This cookie is used to distinguish between humans and bots.

**Initiator:** Script tag, page source line number 23  
**Source:** <https://www.google.com/recaptcha/api.js>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)

**rc::f** gstatic.com HTML Persistent

**First found URL:** <https://boxnow.gr/get-in-touch>  
**Cookie purpose description:** This cookie is used to distinguish between humans and bots.

**Initiator:** Script tag, page source line number 23  
**Source:** <https://www.google.com/recaptcha/api.js>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)

**test\_cookie** doubleclick.net HTTP 1 day

**First found URL:** <https://boxnow.gr/>  
**Cookie purpose description:** Used to check if the user's browser supports cookies.

**Initiator:** Script tag, page source line number 32  
**Source:** <https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)

## Category: Statistics (6)

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Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	MAXIMUM STORAGE DURATION
<b>_ga</b>	boxnow.gr	HTTP	2 years

**First found URL:** <https://boxnow.gr/>  
**Cookie purpose description:** Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

**Initiator:** Script tag, page source line number 32  
**Source:** <https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

<b>_ga_#</b>	boxnow.gr	HTTP	2 years
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**First found URL:** <https://boxnow.gr/>

**Cookie purpose description:** Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.

**Initiator:** Script tag, page source line number 32

**Source:** <https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**\_gat** boxnow.gr HTTP 1 day

**First found URL:** <https://boxnow.gr/>

**Cookie purpose description:** Used by Google Analytics to throttle request rate

**Initiator:** Script tag, page source line number 32

**Source:** <https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y>

**via** <https://www.google-analytics.com/analytics.js>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**\_gid** boxnow.gr HTTP 1 day

**First found URL:** <https://boxnow.gr/>

**Cookie purpose description:** Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

**Initiator:** Script tag, page source line number 32

**Source:** <https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y>

**via** <https://www.google-analytics.com/analytics.js>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**\_tt\_enable\_cookie** boxnow.gr HTTP 1 year

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Used by the social networking service, TikTok, for tracking the use of embedded services.

**Initiator:** Script tag, page source line number 47

**Source:** <https://analytics.tiktok.com/i18n/pixel/static/main.MWE1OTI4NzI4MQ.js>

**Data is sent to:** Ireland (adequate)

Adequate country under GDPR (EU)

**YSC** youtube.com HTTP Session

**First found URL:** <https://boxnow.gr/en/media/tv-spots>

**Cookie purpose description:** Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

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Category: Marketing (36)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	MAXIMUM STORAGE DURATION
<b>#-#</b>	youtube.com	HTML	Session
<p><b>First found URL:</b> <a href="https://boxnow.gr/en/media/tv-spots">https://boxnow.gr/en/media/tv-spots</a>  <b>Cookie purpose description:</b> Used to track user's interaction with embedded content.  <b>Initiator:</b> Script tag, page source line number 190  <b>Source:</b> <a href="https://www.youtube.com/embed/AEBNEjbquvI">https://www.youtube.com/embed/AEBNEjbquvI</a>  <b>Data is sent to:</b> United States (adequate)  Adequate country under GDPR (EU)</p>			
<b>#:session-data</b>	taboola.com	HTML	Persistent
<p><b>First found URL:</b> <a href="https://boxnow.gr/en/docs/api/customer-api/customer-search">https://boxnow.gr/en/docs/api/customer-api/customer-search</a>  <b>Cookie purpose description:</b> Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.  <b>Initiator:</b> Page source line number 47  <b>Source:</b> Inline script  <b>Data is sent to:</b> United States (adequate)  Adequate country under GDPR (EU)</p>			
<b>__Secure-ROLLOUT_TOKEN</b>	youtube.com	HTTP	180 days
<p><b>First found URL:</b> <a href="https://boxnow.gr/en/media/tv-spots">https://boxnow.gr/en/media/tv-spots</a>  <b>Cookie purpose description:</b> Unclassified  <b>Initiator:</b> Script tag  <b>Source:</b>  <b>Data is sent to:</b> United States (adequate)  Adequate country under GDPR (EU)</p>			
<b>_fbp</b>	boxnow.gr	HTTP	3 months
<p><b>First found URL:</b> <a href="https://boxnow.gr/en/docs/api/customer-api/customer-search">https://boxnow.gr/en/docs/api/customer-api/customer-search</a>  <b>Cookie purpose description:</b> Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.  <b>Initiator:</b> Script tag, page source line number 47  <b>Source:</b> <a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a>  <b>Data is sent to:</b> Netherlands (adequate)  Adequate country under GDPR (EU)</p>			
<b>_gcl_au</b>	boxnow.gr	HTTP	3 months
<p><b>First found URL:</b> <a href="https://boxnow.gr/en/docs/api/customer-api/customer-search">https://boxnow.gr/en/docs/api/customer-api/customer-search</a>  <b>Cookie purpose description:</b> Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.  <b>Initiator:</b> Script tag, page source line number 47  <b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-K8M84Z6">https://www.googletagmanager.com/gtm.js?id=GTM-K8M84Z6</a>  <b>Data is sent to:</b> United States (adequate)  Adequate country under GDPR (EU)</p>			
<b>_ttp</b>	boxnow.gr	HTTP	1 year
<p><b>First found URL:</b> <a href="https://boxnow.gr/en/docs/api/customer-api/customer-search">https://boxnow.gr/en/docs/api/customer-api/customer-search</a>  <b>Cookie purpose description:</b> Used by the social networking service, TikTok, for tracking the use of embedded services.</p>			



**Initiator:** Script tag, page source line number 47  
**Source:** <https://analytics.tiktok.com/i18n/pixel/static/main.MWE1OTI4NzI4MQ.js>

**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)

**\_uetsid**                      bing.com                      HTML                      Persistent

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>  
**Cookie purpose description:** Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

**Initiator:** Page source line number 47  
**Source:** Inline script  
**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**\_uetsid**                      boxnow.gr                      HTTP                      1 day

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>  
**Cookie purpose description:** Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

**Initiator:** Script tag, page source line number 47  
**Source:** <https://bat.bing.com/bat.js>

**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)

**\_uetsid\_exp**                      bing.com                      HTML                      Persistent

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>  
**Cookie purpose description:** Contains the expiry-date for the cookie with corresponding name.

**Initiator:** Page source line number 47  
**Source:** Inline script

**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)

**\_uetvid**                      bing.com                      HTML                      Persistent

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>  
**Cookie purpose description:** Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

**Initiator:** Page source line number 47  
**Source:** Inline script

**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)

**\_uetvid**                      boxnow.gr                      HTTP                      1 year

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>  
**Cookie purpose description:** Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

**Initiator:** Script tag, page source line number 47  
**Source:** <https://bat.bing.com/bat.js>

**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)

**\_uetvid\_exp**                      bing.com                      HTML                      Persistent

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>  
**Cookie purpose description:** Contains the expiry-date for the cookie with corresponding name.

**Initiator:** Page source line number 47  
**Source:** Inline script

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**activity;register\_conversion** doubleclick.net Pixel Session  
=#;#=#

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Unclassified

**Initiator:** Page source line number 47

**Source:** Inline script

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**eng\_mt** taboola.com HTML Persistent

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.

**Initiator:** Page source line number 47

**Source:** Inline script

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**IDE** doubleclick.net HTTP 400 days

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**iU5q-!O9@\$** youtube.com HTML Session

**First found URL:** <https://boxnow.gr/en/media/tv-spots>

**Cookie purpose description:** Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

**Initiator:** Script tag, page source line number 190

**Source:** <https://www.youtube.com/embed/AEBNEjbquvl>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**LAST\_RESULT\_ENTRY\_KEY** youtube.com HTTP Session

**First found URL:** <https://boxnow.gr/en/media/tv-spots>

**Cookie purpose description:** Used to track user's interaction with embedded content.

**Initiator:** Script tag, page source line number 190

**Source:** <https://www.youtube.com/embed/AEBNEjbquvl>

**via** <https://www.youtube.com/s/player/03dbdfab/www-embed-player.vflset/www-embed-player.js>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**lastExternalReferrer** connect.facebook.net HTML Persistent

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Detects how the user reached the website by registering their last URL-address.

**Initiator:** Page source line number 47

**Source:** Inline script

**Data is sent to:** Netherlands (adequate)

Adequate country under GDPR (EU)

**lastExternalReferrerTime** connect.facebook.net HTML Persistent

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Detects how the user reached the website by registering their last URL-address.

**Initiator:** Page source line number 47

**Source:** Inline script

**Data is sent to:** Netherlands (adequate)

Adequate country under GDPR (EU)

**LogsDatabaseV2:V#||LogsR** youtube.com IndexedDB Persistent  
**equestsStore**

**First found URL:** <https://boxnow.gr/en/media/tv-spots>

**Cookie purpose description:** Used to track user's interaction with embedded content.

**Initiator:** Script tag, page source line number 190

**Source:** <https://www.youtube.com/embed/AEBNEjbquvI>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**MSPTC** bing.com HTTP 1 year

**First found URL:** <https://boxnow.gr/en/docs/api/partner-api/en/partner-landing-page>

**Cookie purpose description:** This cookie registers data on the visitor. The information is used to optimize advertisement relevance.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**MUID** bing.com HTTP 1 year

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**NID** google.com HTTP 6 months

**First found URL:** <https://boxnow.gr/en/media/tv-spots>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**pagead/1p-user-list/#** google.com Pixel Session

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.

**Initiator:** Page source line number 47

**Source:** Inline script

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**receive-cookie-deprecation** doubleclick.net HTTP 180 days

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**receive-cookie-deprecation** taboola.com HTTP 1 year

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**t\_gid** taboola.com HTTP 1 year

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** This cookie assigns a specific visitor ID, when the visitor interacts with ads or content from the website - this allows the website to target the visitor with similar ads or content.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**t\_pt\_gid** taboola.com HTTP 1 year

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**taboola global:user-id** taboola.com HTML Persistent

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

**Initiator:** Page source line number 47

**Source:** Inline script

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**taboola\_session\_id** taboola.com HTTP Session

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-party domains or ad-exchanges.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**TESTCOOKIESENABLED** youtube.com HTTP 1 day

**First found URL:** <https://boxnow.gr/en/media/tv-spots>

**Cookie purpose description:** Used to track user's interaction with embedded content.

**Initiator:** Script tag, page source line number 190

**Source:** <https://www.youtube.com/embed/AEBNEjbquvI>

**via** [https://www.youtube.com/s/player/03dbdfab/player\\_ias.vflset/en\\_US/base.js](https://www.youtube.com/s/player/03dbdfab/player_ias.vflset/en_US/base.js)

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**tt\_appInfo** analytics.tiktok.com HTML Session

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Used by the social networking service, TikTok, for tracking the use of embedded services.

**Initiator:** Page source line number 47

**Source:** Inline script

**Data is sent to:** United Kingdom (adequate)

Adequate country under GDPR (EU)

**tt\_pixel\_session\_index** analytics.tiktok.com HTML Session

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Used by the social networking service, TikTok, for tracking the use of embedded services.

**Initiator:** Page source line number 47

**Source:** Inline script

**Data is sent to:** Ireland (adequate)

Adequate country under GDPR (EU)

**tt\_sessionId** analytics.tiktok.com HTML Session

**First found URL:** <https://boxnow.gr/en/docs/api/customer-api/customer-search>

**Cookie purpose description:** Used by the social networking service, TikTok, for tracking the use of embedded services.

**Initiator:** Page source line number 47

**Source:** Inline script

**Data is sent to:** Ireland (adequate)

Adequate country under GDPR (EU)

**VISITOR\_INFO1\_LIVE** youtube.com HTTP 180 days

**First found URL:** <https://boxnow.gr/en/media/tv-spots>

**Cookie purpose description:** Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

**Initiator:** Script tag

**Source:**

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**YtldbMeta#databases** youtube.com IndexedDB Persistent

**First found URL:** <https://boxnow.gr/en/media/tv-spots>

**Cookie purpose description:** Used to track user's interaction with embedded content.

**Initiator:** Script tag, page source line number 190

**Source:** <https://www.youtube.com/embed/AEBNEjbquvI>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

## New cookies (1)

COOKIE NAME	PROVIDER	TYPE	MAXIMUM STORAGE DURATION
<b>__Secure-ROLLOUT_TOKEN</b>	youtube.com	HTTP	180 days
<b>First found URL:</b> <a href="https://boxnow.gr/en/media/tv-spots">https://boxnow.gr/en/media/tv-spots</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag			
<b>Source:</b>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			

## Removed cookies (3)

The following cookies has been removed from the site since the previous scan.

COOKIE NAME	PROVIDER	TYPE	MAXIMUM STORAGE DURATION
<b>MR</b>	bing.com	HTTP	7 days
<b>First found URL:</b> <a href="https://boxnow.gr/en/faq">https://boxnow.gr/en/faq</a>			
<b>Cookie purpose description:</b> Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.			
<b>Initiator:</b> Script tag			
<b>Source:</b>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>nextId</b>	youtube.com	HTTP	Session
<b>First found URL:</b> <a href="https://boxnow.gr/en/media/tv-spots">https://boxnow.gr/en/media/tv-spots</a>			
<b>Cookie purpose description:</b> Used to track user's interaction with embedded content.			
<b>Initiator:</b> Script tag, page source line number 190			
<b>Source:</b> <a href="https://www.youtube.com/embed/AEBNEjbquvI">https://www.youtube.com/embed/AEBNEjbquvI</a>			
<b>via</b> <a href="https://www.youtube.com/s/player/85d2de62/www-embed-player.vflset/www-embed-player.js">https://www.youtube.com/s/player/85d2de62/www-embed-player.vflset/www-embed-player.js</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>requests</b>	youtube.com	HTTP	Session
<b>First found URL:</b> <a href="https://boxnow.gr/en/media/tv-spots">https://boxnow.gr/en/media/tv-spots</a>			
<b>Cookie purpose description:</b> Used to track user's interaction with embedded content.			
<b>Initiator:</b> Script tag, page source line number 190			
<b>Source:</b> <a href="https://www.youtube.com/embed/AEBNEjbquvI">https://www.youtube.com/embed/AEBNEjbquvI</a>			
<b>via</b> <a href="https://www.youtube.com/s/player/85d2de62/www-embed-player.vflset/www-embed-player.js">https://www.youtube.com/s/player/85d2de62/www-embed-player.vflset/www-embed-player.js</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			