ΕΛΛΗΝΙΚΑ

Πολιτική Cookies

Τι είναι τα cookies και γιατί τα χρησιμοποιούμε;

Τα cookies είναι μικρά αρχεία που αποθηκεύονται από τον Διακομιστή (server) της Ιστοσελίδας στο σκληρό δίσκο του υπολογιστή ή άλλης ηλεκτρονικής συσκευής με την οποία επισκέπτεστε το διαδικτυακό μας τόπο. Τα cookies επιτελούν πολλές λειτουργίες, όπως το να διευκολύνουν την περιήγησή σας στις διάφορες Ιστοσελίδες, να αποθηκεύουν τις προτιμήσεις σας και γενικά να βελτιώνουν την εμπειρία περιήγησής σας στην κάθε Ιστοσελίδα.

Τα cookies είναι μοναδικά για το κάθε πρόγραμμα περιήγησης ιστού (πχ. Google Chrome, Mozilla Firefox, Internet Explorer) και περιέχουν ανώνυμες πληροφορίες οι οποίες αφορούν τις ιστοσελίδες που επισκέπτεστε και τις συσκευές που χρησιμοποιείτε. Ανάλογα με το σκοπό που εξυπηρετούν και με τον τρόπο που λειτουργούν, τα cookies διαχωρίζονται σε διάφορες κατηγορίες.

Ποια cookies χρησιμοποιούμε;

"Απολύτως απαραίτητα cookies": Ο ρόλος των cookies αυτών είναι η αποθήκευση πληροφοριών ή η απόκτηση πρόσβασης σε ήδη αποθηκευμένες πληροφορίες της συσκευής σας, με αποκλειστικό σκοπό τη διενέργεια της διαβίβασης μιας επικοινωνίας μέσω δικτύου ηλεκτρονικών επικοινωνιών ή για την παροχή της υπηρεσίας της κοινωνίας της πληροφορίας την οποία έχει ζητήσει ρητά ο χρήστης ή συνδρομητής.

Χρησιμοποιούμε cookies τα οποία είναι τεχνικώς απαραίτητα για την πραγματοποίηση της σύνδεσής σας και την διατήρηση των επιλογών σας σχετικά με την παρουσίαση της Ιστοσελίδας (π.χ. επιλογή γλώσσας). Σύμφωνα με τη νομοθεσία, δεν έχετε τη δυνατότητα να επιλέξετε αν θα απορρίψετε την εγκατάσταση των cookies αυτών, καθώς χωρίς αυτά δεν θα ήταν τεχνικά εφικτή η παροχή των υπηρεσιών μέσω του διαδικτυακού μας τόπου.

Στον παρακάτω πίνακα αναφέρονται αναλυτικά τα απολύτως απαραίτητα cookies που χρησιμοποιεί η Ιστοσελίδα μας, ο χρόνος τήρησης και ο ειδικότερος σκοπός που εξυπηρετούν:

Όνομα	Πηγή	Διάρκεια	Σκοπός
Functional (λειτουργικά)	Native (BoxNow)	1 έτος	Επιλογή γλώσσας

"Cookies επιδόσεων (τρίτου μέρους)": Τα cookies αυτά συλλέγουν συγκεντρωτικές, ανώνυμες, στατιστικές πληροφορίες σχετικά με τον τρόπο που χρησιμοποιείτε την Ιστοσελίδα, όπως για παράδειγμα οι σελίδες που επισκέπτεστε συχνότερα, η σελίδα από την οποία προήλθε η επίσκεψή σας, ο τύπος του περιηγητή που χρησιμοποιείτε και άλλες. Η συλλογή των συγκεντρωτικών αυτών πληροφοριών δεν μπορεί να οδηγήσει σε ταυτοποίηση του επισκέπτη.

Χρησιμοποιούμε cookies επιδόσεων (τρίτου μέρους), με αποκλειστικό σκοπό την ανάλυση της επισκεψιμότητας και τη βελτίωση των επιδόσεων της Ιστοσελίδας. Με την πρώτη περιήγηση του χρήστη στην Ιστοσελίδα μας, ζητείται η συγκατάθεσή του στη χρήση των cookies αυτών σύμφωνα με τις προϋποθέσεις της νομοθεσίας. Οι επιλογές συγκατάθεσης είναι διαθέσιμες ανά πάσα στιγμή στο χρήστη, προκειμένου να τροποποιήσει ή/και να ανακαλέσει τη συγκατάθεσή του, ενώ το σχετικό αναδυόμενο παράθυρο των ρυθμίσεων για τη χρήση των cookies επαναφέρεται από την Ιστοσελίδα αυτόματα κάθε δεκαπέντε (15) ημέρες.

Στον παρακάτω πίνακα αναφέρονται αναλυτικά τα cookies επιδόσεων/τρίτου μέρους που χρησιμοποιεί η Ιστοσελίδα μας, ο χρόνος τήρησης και ο ειδικότερος σκοπός που εξυπηρετούν:

Για να δείτε όλα τα cookies ανατρέξτε στο Παράρτημα Α στο τέλος του κειμένου

Πληροφορίες για την υπηρεσία Google Analytics (με λειτουργία ανωνυμοποίησης)

Η υπηρεσία Google Analytics ανήκει στην Εταιρεία Google Inc. (1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, ΗΠΑ), η οποία έχει πιστοποιηθεί σύμφωνα με το πλαίσιο του Privacy Shield, που παρέχει τα κατάλληλα εχέγγυα συμμόρφωσης με την ευρωπαϊκή νομοθεσία περί προστασίας δεδομένων. Η υπηρεσία Google Analytics χρησιμοποιείται για την καταγραφή και τη μέτρηση της επισκεψιμότητας της Ιστοσελίδας και στηρίζεται τεχνικά στη χρήση cookies.

Αξιοποιούμε τα ανώνυμα δεδομένα που συλλέγονται από τα cookies μέσω της Google Analytics για την εξαγωγή στατιστικών στοιχείων και δεδομένων που θα μας βοηθήσουν να βελτιώσουμε την Ιστοσελίδα μας.

Περισσότερες πληροφορίες για την πολιτική επεξεργασίας των δεδομένων σας από τη Google μπορείτε να βρείτε εδω <u>Google privacy policy</u> και για τη χρήση cookies στο πλαίσιο της υπηρεσίας Analytics <u>εδώ</u>.

Έχετε τη δυνατότητα να αποκλείσετε συνολικά τη συλλογή δεδομένων σας μέσω Google Analytics, εγκαθιστώντας στο browser (φυλλομετρητή) σας το πρόσθετο: https://tools.google.com/dlpage/gaoptout

Πώς μπορείτε να ελέγχετε τα cookies μέσω του browser

Ο κάθε χρήστης έχει τη δυνατότητα να αλλάξει τις ρυθμίσεις στο πρόγραμμα περιήγησης (web browser) που χρησιμοποιεί σε σχέση με τα cookies και την αποδοχή τους. Μπορείτε να επιλέξετε, αναλόγως με τον browser, ανάμεσα στο να αποδέχεστε αυτόματα όλα τα cookies (συνήθως αυτό τίθεται ως προεπιλογή), στο να υπάρχει προειδοποίηση πως χρησιμοποιούνται cookies σε ορισμένες περιπτώσεις και στο να μην επιτρέπετε γενικώς την χρήση cookies.

Για να διαχειριστείτε και να απενεργοποιήσετε τα cookies, ακολουθήστε τις σχετικές οδηγίες ανά browser:

- <u>Internet Explorer</u>
- Mozilla Firefox
- Google Chrome
- Safari
- Opera

Επικοινωνία

Εάν έχετε οποιαδήποτε απορία αναφορικά με την παρούσα Πολιτική ή γενικότερα, αναφορικά με τις δραστηριότητές μας που αφορούν την προστασία των προσωπικών δεδομένων σας, μπορείτε να επικοινωνείτε με τη BoxNow στην ηλεκτρονική διεύθυνση: privacy@boxnow.qr.

Αλλαγές στην παρούσα πολιτική

Η ΒοχΝοw διατηρεί το δικαίωμα τροποποίησης της παρούσας Πολιτικής, πάντα σε συμφωνία με τους εφαρμοστέους κανόνες δικαίου περί προστασίας απορρήτου και προσωπικών δεδομένων. Οι επισκέπτες της Ιστοσελίδας μας θα πρέπει να διαβάζουν ανά τακτά χρονικά διαστήματα την παρούσα Πολιτική Προστασίας Απορρήτου και Προσωπικών Δεδομένων για να ενημερώνονται σχετικά με οποιαδήποτε αλλαγή, που πραγματοποιείται, ενώ η Εταιρεία δεσμεύεται να προβαίνει στις απαραίτητες ενημερώσεις των επισκεπτών και χρηστών του με κάθε πρόσφορο μέσο, σε συμμόρφωση με τις προϋποθέσεις που θέτει ο Γενικός Κανονισμός Προστασίας Δεδομένων της ΕΕ 679/2016 και η εθνική νομοθεσία.

Τελευταία επικαιροποίηση: Δεκέμβριος 2024

ПАРАРТНМА А.

Category: Necessary (19)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME PROVIDER TYPE MAXIMUM STORAGE DURATION

.AspNetCore.Mvc.CookieTempDataPr boxnow.gr HTTP Session

ovider

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: Preserves the visitor's session state across page requests.

Initiator: Webserver **Source:** boxnow.gr

Data is sent to: Unknown (not adequate)

__cf_bm boxnow.gr HTTP 1 day

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

Initiator: Script tag

Source:

Data is sent to: Unknown (not adequate)

__cf_bm radar.cloudflare.com HTTP 1 day

First found URL: https://boxnow.gr/RedirectToLocalizedContent?targetCulture=encontentItemUrl=%2Fhomepage-gr

Cookie purpose description: This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to mak e valid reports on the use of their website.

Initiator: Script tag

Source:

Data is sent to: Unknown (not adequate)

_orchantiforgery_4r2r78x5xsv6q6rcc boxnow.gr HTTP Session

0rxa5ssdx

First found URL: https://boxnow.gr/get-in-touch Cookie purpose description: Unclassified

Initiator: Script tag

Source:

Data is sent to: Unknown (not adequate)

_GRECAPTCHA google.com HTTP 180 days

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to mak e valid reports on the use of their website.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

1.gif imgsct.cookiebot.com Pixel Session

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used to count the number of sessions to the website, necessary for optimizing CMP product delivery.

Initiator: Script tag, page source line number 25 **Source:** https://consent.cookiebot.com/uc.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

ar_debug doubleclick.net HTTP 30 days

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search
Cookie purpose description: Checks whether a technical debugger-cookie is present.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

ARRAffinity boxnow.gr HTTP Session

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: Used to distribute traffic to the website on several servers in order to optimise response times.

Initiator: Script tag

Source:

Data is sent to: Unknown (not adequate)

ARRAffinitySameSite boxnow.gr HTTP Session

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: Used to distribute traffic to the website on several servers in order to optimise response times.

Initiator: Script tag

Source:

Data is sent to: Unknown (not adequate)

cf_clearance boxnow.gr HTTP 1 year

First found URL: https://boxnow.gr/

Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Script tag

Source:

Data is sent to: Unknown (not adequate)

collect google-analytics.com Pixel Session

First found URL: https://boxnow.gr/en/returns-developers

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across device

s and marketing channels.

Initiator: Script tag, page source line number 32

Source: https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y

Data is sent to: United States (adequate)
Adequate country under GDPR (EU)

CookieConsent boxnow.gr HTTP 1 year

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: Stores the user's cookie consent state for the current domain

Initiator: Script tag, page source line number 25 **Source:** https://consent.cookiebot.com/uc.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

CookieConsent widget-v5.boxnow.gr HTTP 1 year

First found URL: https://boxnow.gr/

Cookie purpose description: Stores the user's cookie consent state for the current domain

Initiator: Script tag

Source:

Data is sent to: Unknown (not adequate)

rc::a gstatic.com HTML Persistent

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to

make valid reports on the use of their website.

Initiator: Script tag, page source line number 23 **Source:** https://www.google.com/recaptcha/api.js

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

rc::b qstatic.com HTML Session

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Script tag, page source line number 23 **Source:** https://www.google.com/recaptcha/api.js **Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

rc::c gstatic.com HTML Session

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Script tag, page source line number 23 **Source:** https://www.google.com/recaptcha/api.js

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

rc::d-15# gstatic.com HTML Persistent

First found URL: https://boxnow.gr/en/docs/api/customer-api/extended-storage-time
Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Script tag, page source line number 23
Source: https://www.google.com/recaptcha/api.js
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)

rc::f gstatic.com HTML Persistent

First found URL: https://boxnow.gr/get-in-touch

Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Script tag, page source line number 23 **Source:** https://www.google.com/recaptcha/api.js

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

test_cookie doubleclick.net HTTP 1 day

First found URL: https://boxnow.gr/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 32

Source: https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

Category: Statistics (6)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

First found URL: https://boxnow.gr/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 32

 $\textbf{Source:} \ https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y$

Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

ga# boxnow.gr HTTP 2 years

First found URL: https://boxnow.gr/

Cookie purpose description: Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.

Initiator: Script tag, page source line number 32

 $\textbf{Source:} \ https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y$

Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

gat boxnow.gr HTTP 1 day

First found URL: https://boxnow.gr/

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Script tag, page source line number 32

Source: https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y

via https://www.google-analytics.com/analytics.js

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_gid boxnow.gr HTTP 1 day

First found URL: https://boxnow.gr/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 32

Source: https://www.googletagmanager.com/gtag/js?id=G-74L9F0NW7Y

via https://www.google-analytics.com/analytics.js

Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

_tt_enable_cookie boxnow.gr HTTP 1 year

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used by the social networking service, TikTok, for tracking the use of embedded services.

Initiator: Script tag, page source line number 47

Source: https://analytics.tiktok.com/i18n/pixel/static/main.MWE1OTI4NzI4MQ.js

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

YSC youtube.com HTTP Session

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

Category: Marketing (36)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	MAXIMUM STORAGE DURATION
#-# youtube.com		HTML	Session
First found URL: https://boxr Cookie purpose description:	ow.gr/en/media/tv-spots Used to track user's interaction with 6	embedded content.	
Initiator: Script tag, page sou Source: https://www.youtube.			

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

#:session-data taboola.com HTML Persistent

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

Secure-ROLLOUT_TOKEN	voutube.com	HTTP	180 davs	
	y o a cabe.com		ioo aays	

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Unclassified

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

_fbp boxnow.gr HTTP 3 months

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Initiator: Script tag, page source line number 47 **Source:** https://connect.facebook.net/en_US/fbevents.js

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

_gcl_au boxnow.gr HTTP 3 months

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Initiator: Script tag, page source line number 47

 $\textbf{Source:} \ https://www.googletagmanager.com/gtm.js?id=GTM-K8M84Z6$

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

_**ttp** boxnow.gr HTTP 1 year

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used by the social networking service, TikTok, for tracking the use of embedded services.

Initiator: Script tag, page source line number 47

Source: https://analytics.tiktok.com/i18n/pixel/static/main.MWE1OTI4NzI4MQ.js

Data is sent to: Ireland (adequate)
Adequate country under GDPR (EU)

_uetsid bing.com HTML Persistent

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's pr

eferences.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

_**uetsid** boxnow.gr HTTP 1 day

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Initiator: Script tag, page source line number 47

Source: https://bat.bing.com/bat.js

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

_uetsid_exp bing.com HTML Persistent

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Contains the expiry-date for the cookie with corresponding name.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

HTML Persistent uetvid bing.com

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's

preferences.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

HTTP _uetvid boxnow.gr 1 year

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's pr

Initiator: Script tag, page source line number 47

Source: https://bat.bing.com/bat.js Data is sent to: United States (adequate) Adequate country under GDPR (EU)

HTML Persistent _uetvid_exp bing.com

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Contains the expiry-date for the cookie with corresponding name.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

activity;register_conversion doubleclick.net Pixel

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Unclassified Initiator: Page source line number 47

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

HTML eng_mt taboola.com Persistent

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Tracks the conversion rate between the user and the advertisement banners on the website - This serves to

Session

optimise the relevance of the advertisements on the website.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

doubleclick.net **HTTP** 400 days

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of t he advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

iU5q-!O9@\$ youtube.com HTML Session

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

Initiator: Script tag, page source line number 190
Source: https://www.youtube.com/embed/AEBNEjbquvl

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

LAST_RESULT_ENTRY_KEY youtube.com HTTP Session

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Used to track user's interaction with embedded content.

Initiator: Script tag, page source line number 190
Source: https://www.youtube.com/embed/AEBNEjbquvl

via https://www.youtube.com/s/player/03dbdfab/www-embed-player.vflset/www-embed-player.js

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

lastExternalReferrer connect.facebook.net HTML Persistent

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Detects how the user reached the website by registering their last URL-address.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

lastExternalReferrerTime connect.facebook.net HTML Persistent

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Detects how the user reached the website by registering their last URL-address.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

LogsDatabaseV2:V#||LogsR youtube.com

IndexedDB Persistent

equestsStore

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Used to track user's interaction with embedded content.

Initiator: Script tag, page source line number 190 Source: https://www.youtube.com/embed/AEBNEjbquvl

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

MSPTC bing.com HTTP 1 year

 $\textbf{First found URL:} \ \underline{\text{https://boxnow.gr/en/docs/api/partner-api/en/partner-landing-page}\\$

Cookie purpose description: This cookie registers data on the visitor. The information is used to optimize advertisement relevance.

Initiator: Script tag

Source:

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

MUID bing.com HTTP 1 year

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

NID google.com HTTP 6 months

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Unclassified

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

pagead/1p-user-list/# google.com Pixel Session

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites

Initiator: Page source line number 47

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

receive-cookie-deprecation doubleclick.net HTTP 180 days

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

receive-cookie-deprecation taboola.com HTTP 1 year

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

t_gid taboola.com HTTP 1 year

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: This cookie assigns a specific visitor ID, when the visitor interacts with ads or content from the website - this al lows the website to target the visitor with similar ads or content.

Initiator: Script tag

Source:

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

t_pt_gid taboola.com HTTP 1 year

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

taboola global:user-id taboola.com HTML Persistent

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisem ent. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

taboola_session_id taboola.com HTTP Session

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-party domains or ad-exchanges.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

TESTCOOKIESENABLED youtube.com HTTP 1 day

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Used to track user's interaction with embedded content.

Initiator: Script tag, page source line number 190
Source: https://www.youtube.com/embed/AEBNEjbquvl

 $\textbf{via} \ https://www.youtube.com/s/player/03dbdfab/player_ias.vflset/en_US/base.js$

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

tt_appInfo analytics.tiktok.com HTML Session

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used by the social networking service, TikTok, for tracking the use of embedded services.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: United Kingdom (adequate)
Adequate country under GDPR (EU)

tt_pixel_session_index analytics.tiktok.com HTML Session

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used by the social networking service, TikTok, for tracking the use of embedded services.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU) tt sessionId analytics.tiktok.com HTML Session

First found URL: https://boxnow.gr/en/docs/api/customer-api/customer-search

Cookie purpose description: Used by the social networking service, TikTok, for tracking the use of embedded services.

Initiator: Page source line number 47

Source: Inline script

Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)

VISITOR INFO1 LIVE youtube.com **HTTP** 180 days

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

IndexedDB YtldbMeta#databases Persistent youtube.com

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Used to track user's interaction with embedded content.

Initiator: Script tag, page source line number 190 Source: https://www.youtube.com/embed/AEBNEjbquvl

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

New cookies (1)

COOKIE NAME PROVIDER TYPE **MAXIMUM STORAGE DURATION** youtube.com

HTTP

180 days

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Unclassified

__Secure-ROLLOUT_TOKEN

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

Removed cookies (3)

The following cookies has been removed from the site since the previous scan.

COOKIE NAME PROVIDER TYPE MAXIMUM STORAGE DURATION MR bing.com HTTP 7 days First found URL: https://boxnow.gr/en/faq

Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's pr eferences.

Initiator: Script tag

Source:

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

nextId youtube.com HTTP Session

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Used to track user's interaction with embedded content.

Initiator: Script tag, page source line number 190
Source: https://www.youtube.com/embed/AEBNEjbquvl

via https://www.youtube.com/s/player/85d2de62/www-embed-player.vflset/www-embed-player.js

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

requests youtube.com HTTP Session

First found URL: https://boxnow.gr/en/media/tv-spots

Cookie purpose description: Used to track user's interaction with embedded content.

Initiator: Script tag, page source line number 190
Source: https://www.youtube.com/embed/AEBNEjbquvl

via https://www.youtube.com/s/player/85d2de62/www-embed-player.vflset/www-embed-player.js

Data is sent to: United States (adequate) Adequate country under GDPR (EU)